

FAMILY FRIENDLY FUTURE FORUM

Download the Info.



EVENT OUTLINE

The **Family Friendly Future Forum (FFFF)** is a collaborative platform uniting key stakeholders to address Korea's demographic challenges. By raising awareness, sharing best practices, and promoting family-friendly policies, FFFF aims to foster supportive and inclusive workplaces that benefit both employees and businesses.

Joining the forum at its **official launch on November 26, 2024**, offers opportunities to connect with other companies committed to advancing diversity, inclusion, and enhancing employee satisfaction, retention, and productivity.

As the organizing body, the **European Chamber of Commerce in Korea (ECCCK)** is committed to promoting sustainable business practices and supporting initiatives that help address Korea's socio-economic challenges, such as an aging society and low birth rates. Through FFFF, we aim to create a platform for dialogue that fosters and expands family-oriented corporate cultures among international companies, while providing valuable networking opportunities.

KEYNOTE SPEAKER



Prof. Youngtae Cho (Ph.D)

CHO Youngtae (Ph.D) has been a professor of demography at the Graduate School of Public Health at Seoul National University(SNU) since 2004. Currently, he serves as the director of the SNU Population Policy Research Center. Professor Cho and his research team's academic interests include the fundamental cause of the lowest low fertility in Korea, measuring and analyzing a new concept of population (presenting population), the impact of population dynamics on future market change, and demographic dividend issues for Vietnam and Indonesia. He achieved his Ph.D., specializing in demography, from the University of Texas-Austin in 2002. He served as a member of the Presidential Committee on Ageing Society and Population Policy, and a member of the National Economic Advisory Council.

AGENDA

Date

Nov 26 (Tue), 2024 10:30~13:00

*Registration starts at 10:00

Venue **Seoul Dragon City 3F Hanra hall**

Host **European Chamber of Commerce in Korea**

10:30~10:40 **OPENING REMARKS**

10:40~10:50 **CONGRATULATORY REMARKS**

10:50~11:00 **LAUNCH CEREMONY**

11:00~11:15 **KEYNOTE SPEECH**

Beyond Goodwill : Why family-friendly policies are essential for employee retention

Cho, YoungTae Prof. at Seoul National University Population Policy Research Center

11:15~12:00 **PANEL DISCUSSION**

MODERATOR Yi,InSill President at Korean Peninsula Population Institute for future

Sharing Case Studies on Family-Friendly Practices and Workplace Cultures

Patient and Family Experiences in the Workplace

12:00~13:00 **NETWORKING LUNCHEON**

LOCATION

Hanra Hall (3F), SEOUL DRAGON CITY 95 Cheongpa-ro 20-gil, Yongsan-gu Seoul, Korea (South)

Host



EUROPEAN CHAMBER OF
COMMERCE IN KOREA
주한유럽상공회의소